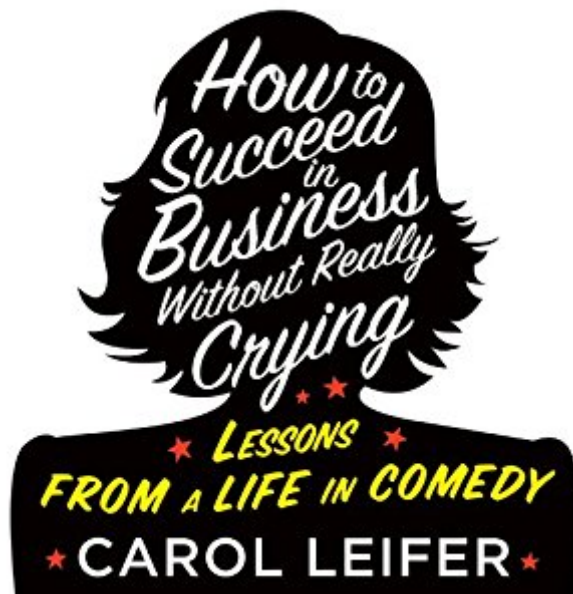


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# How To Succeed In Business Without Really Crying



## Synopsis

For many years, television comedy was an exclusive boys' club - until a brilliant comedian named Carol Leifer came along, blazing a trail for funny women everywhere. From Late Night with David Letterman and Saturday Night Live to Seinfeld, The Ellen Show, and Modern Family, Carol has written for and/or performed on some of the best TV comedies of all time. This hilarious collection of essays charts her extraordinary three-decade journey through show business, illuminating her many triumphs and some missteps along the way - and offering valuable lessons for women and men in any profession. Part memoir, part guide to life, and all incredibly funny, *How to Succeed in Business Without Really Crying* offers tips and tricks for getting ahead, finding your way, and opening locked doors - even if you have to use a sledgehammer.

## Book Information

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## Customer Reviews

To be perfectly honest, I downloaded this book by mistake. I meant to purchase Leifer's other book (which I did go back and buy) so I had no expectations for this book. I ended up enjoying it much more than I expected because although it's told through the guise of "tips for succeeding in business" it's actually the story of Leifer's career. What I love most about Leifer's story is that she wasn't "discovered" randomly. She MADE her career. She put in the blood, sweat, and tears to make her dream a reality. Did she get a leg-up by knowing some influential people? Absolutely. And she doesn't deny it -- in fact, she recommends it. If you know influential people, let them help you! -- but she also makes sure that she's got the chops to stand alone and prove her worth. This is why

she's so inspirational to me. Nothing that happens for her is ever random or just a "right place, right time" coincidence. She put in the effort to build relationships and foster trust and respect. She's really the role model that women in entertainment should be looking to.

How to Succeed in Business Without Really Crying As a past aspirant to entrepreneurship, and an employer since 1990, I've read LOTS of books about "winning" — not the Charlie Sheen style — success, ("secrets" of) getting ahead, motivation, inspiration, blah-blah-blah... Even the good ones all seemed the same after a while. Y'ever see a business person try to be funny? It is, at best, uninspiring. The overly testosterone-laden takes on these subjects are such turnoffs, even if they have good advice; the few by women aren't much better. Carol is a masterful writer, a success in business, and clearly an excellent boss. She has seen it all, but not from a traditional business-person's viewpoint. Her comedic gifts help bring home serious points to ANYONE who aspires to success in ANYTHING. Who but a comedian who's done her time in comedy condos would think to tell men to take a shower before an interview? It's excellent advice! She's lived with it, and thinks about it from a perspective you'll never get from a "suit" at IBM. Bottom line: If you want great practical advice from a perspective not often heard. Carol's voice is an amazing, superior contribution to the canon of business success, from someone who's helped the best to succeed, and keeps getting better. BUY IT for yourself, your friends, and anyone else you think could use a boost and some laughs!

I just finished Carol Leifer's latest book and I must say that I found it a very entertaining and fast read. Instead of a basic biography, "How To Succeed In Business Without Really Crying" comes across as a humorous philosophical blueprint to how one should conduct their personal and professional lives in order to make it in the tough world that we all live in. This guide to "life lessons" I found more than useful without being the least bit preachy and above all - its funny! Chapter 17 "Again With The Failure!" gave me a new perspective of why failure is a necessary element of success and how it strengthens your resolve to move ahead if you choose to do so. I've passed the book on to my daughter and I'm sure its outline for a positive view of life and its humor will strike a chord within her. Pick this one up if you haven't yet... definitely one of the better collections of pages I've come across in recent memory.

A memoir/self help book that neatly and nicely lays out the nuts & bolts of the biz side of show biz. I can see this advice being very helpful to those starting out and a reminder to people like me of how

and where I screwed up. Could use a chapter on dealing with bitterness.

I think those who were looking for this to be some secret insight or biography missed the title. Sure she came up with some major names who are easily recognized and sure you might want some inside gossip. If you do, look somewhere else. This is exactly what it presents itself to be....tips on how to be successful from someone who has paid her dues, not a textbook at a business school. Frankly, I think she nails it. I am passing the half way mark of my day job career (and starting the slow wiggle into career two). At this point in my life, do I know these things she speaks of? Sure, but it was really nice to hear them again from her perspective and presentation. It was a nice reminder, a mild butt kick and an upbeat "yeah, some of it sucks, you can deal and move forward". And I appreciated that. She does a great job of giving respect where it is due and genuinely seems like a nice person. I knew the name only in passing when I picked up the book. I am glad to have a face and lesson from the name now. I am passing this book on to a teenager I mentor. She is in a perfect place for the lessons taught here to resonate.

What a great combination...informative and funny. Would have been nice if all my teachers in school could have the qualities that Carol Leifer has to combine these two...I might have turned out more successful! It was so enjoyable to read about Carol's journey and how she was able to continue pressing on ....even though the entertainment business is full of rejection. Her encounters with names we are all familiar with...was very interesting...not gossipy....but good insight and fun to read. I bought this book on Kindle and now will buy it in hard cover to truly enjoy the fabulous photos....and then give it as a gift.

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